

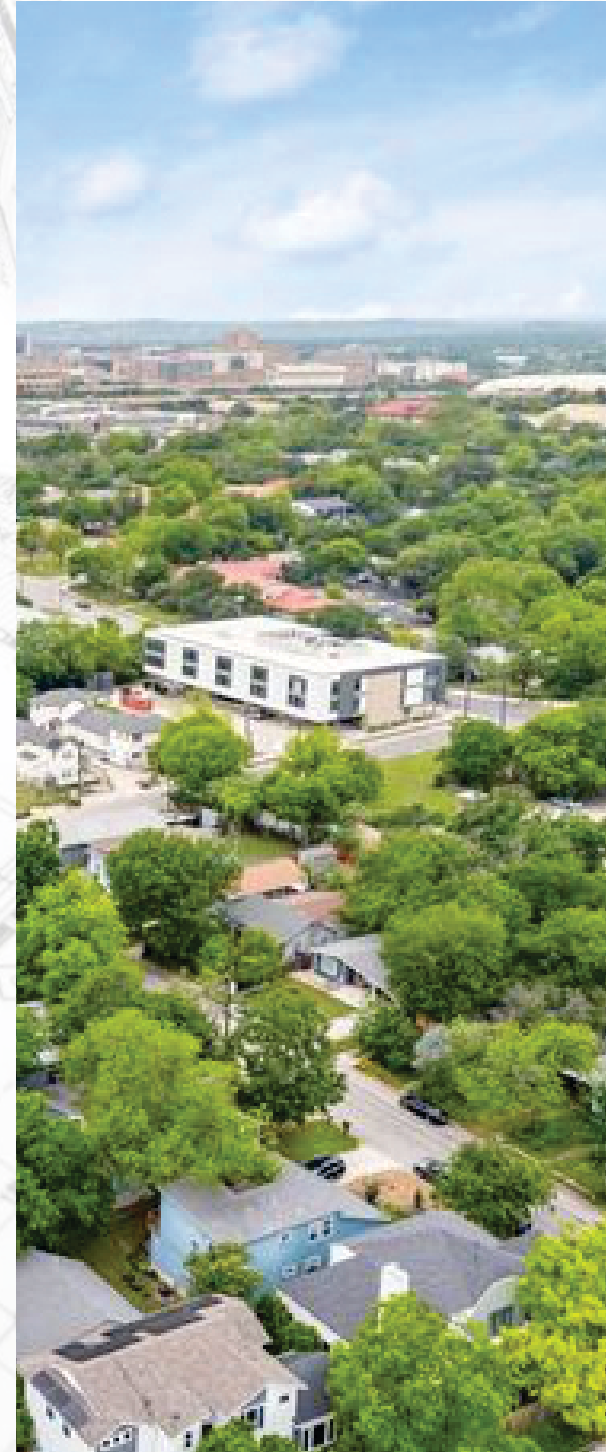


CONSULTANTS PRODUCT KNOWLEDGE GUIDE

Welcome to Round Peg Homes!

We are thrilled to have you on our team as we continue to develop and deliver high-quality real estate projects across Nigeria.

This guide will provide you with essential information about our current projects, Bona Fortuna Estate and Sola Fide Estate, to ensure you are well-prepared to assist clients and close deals effectively.





PRODUCTS



 Iwoye, Ketu, Epe Lagos.



 Igbonla, Epe, Lagos.





 Iwoye, Ketu, Epe Lagos.

500 SQM | **N9M**

300 SQM | **N5.4M**



Key Features and Amenities



 Iwoye, Ketu, Epe Lagos.

1. Modern Infrastructure:

- Well-paved roads for easy access.
- Underground drainage systems to prevent flooding.
- Reliable electricity supply and street lighting for safety.

2. Security:

- 24/7 security surveillance with trained personnel.
- Perimeter fencing and controlled access points.

3. Utilities:

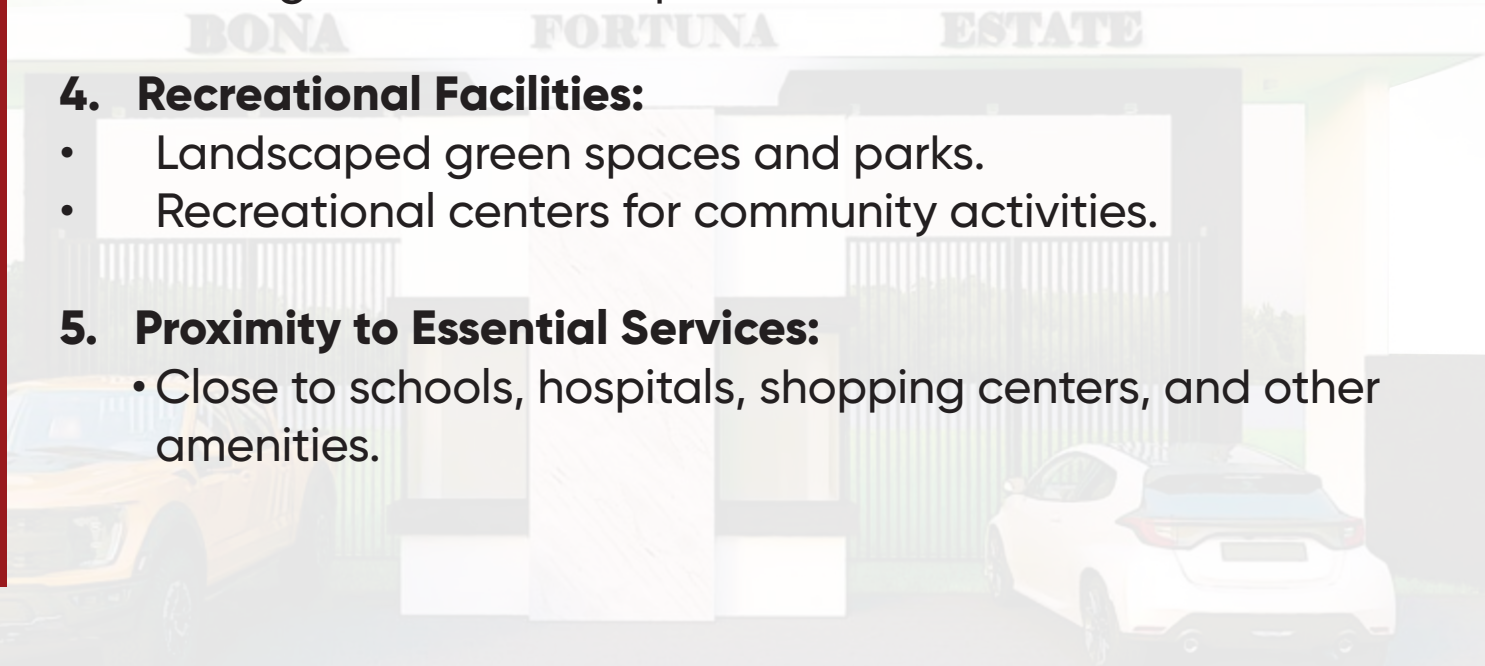
- Portable water supply.
- Sewage and waste disposal services.

4. Recreational Facilities:

- Landscaped green spaces and parks.
- Recreational centers for community activities.

5. Proximity to Essential Services:

- Close to schools, hospitals, shopping centers, and other amenities.



Unique Selling Points



 Iwoye, Ketu, Epe Lagos.

- **Prime Location:** Situated in a rapidly growing area of Lagos, offering potential for high returns on investment.
- **Luxury Living:** Designed to provide a luxurious lifestyle with modern amenities and security.
- **Investment Opportunity:** Ideal for both residential living and investment purposes, with potential for property value appreciation.



Target Audience




 Iwoye, Ketu, Epe Lagos.

- **Professionals and families seeking a serene and secure environment.**
- **Investors looking for high-potential real estate opportunities.**

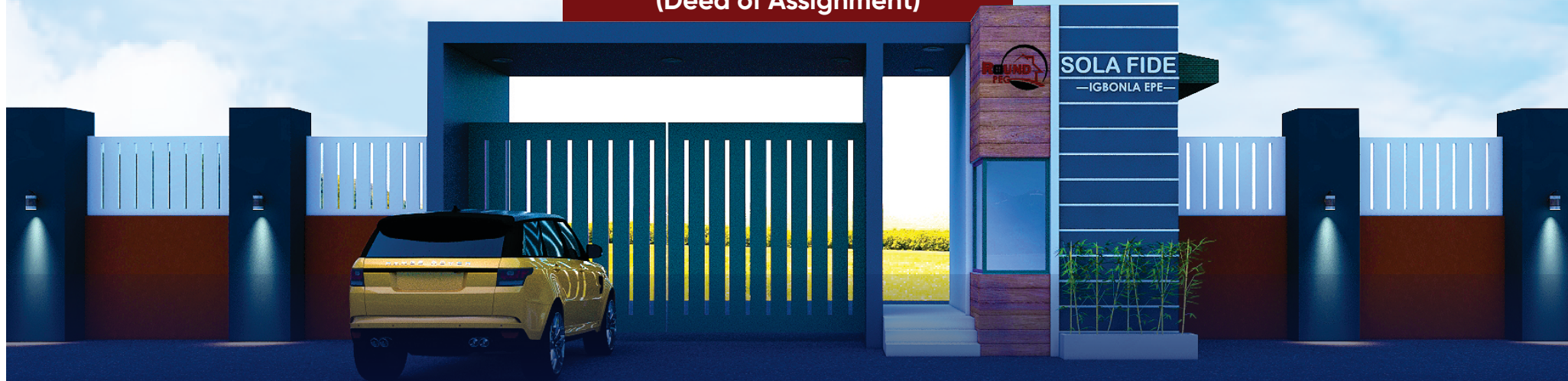




SOLA FIDE ESTATE

 Igbonla, Epe, Lagos.

Title: Registered Survey
(Deed of Assignment)



500SQM

₦3.5M

300SQM

₦2.1M

Key Features and Amenities



1. Security:

- Gated community with 24-hour security patrols.
- Secure access control at entry and exit points.

2. Infrastructure:

- Paved roads for smooth transportation.
- Modern drainage systems to ensure a flood-free environment.

3. Utilities:

- Constant water supply and maintenance services.
- Adequate street lighting for visibility and safety.

4. Recreational Areas:

- Community recreational facilities.
- Green parks and playgrounds for children.

5. Convenient Location:

- Proximity to major roads and public transportation.
- Nearby facilities include schools, healthcare centers, and shopping malls.

Unique Selling Points



Affordable Pricing: Offers competitive pricing for high-quality land plots.

Community Living: Designed to foster a sense of community among residents with shared facilities and social areas.

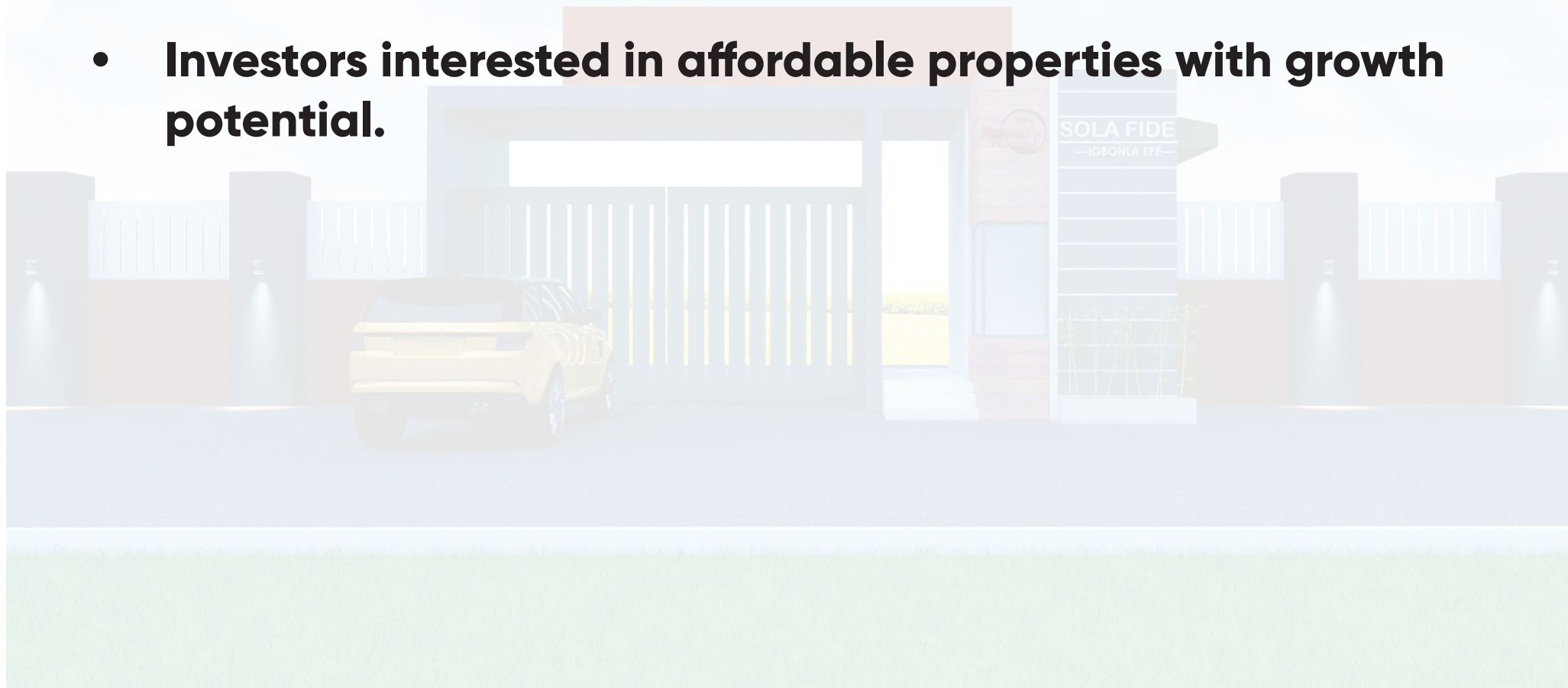
Strategic Investment: Located in an emerging area with a focus on future growth and development.

Target Audience



 Igbonla, Epe, Lagos.

- **First-time homebuyers looking for affordable yet high-quality land options.**
- **Investors interested in affordable properties with growth potential.**



Consultant's Role and Tips for Success



1. Understand the Projects: Familiarize yourself with all aspects of the estates, including features, pricing, and target audiences.
2. Engage with Clients: Listen to client needs and preferences to provide personalized recommendations.
3. Highlight the Benefits: Emphasize the unique selling points of each estate to address client concerns and objections.
4. Leverage Digital Platforms: Use social media, online listings, and virtual tours to reach a broader audience and showcase the properties.
5. Stay Updated: Keep abreast of market trends, pricing changes, and new developments within the company.



For additional support or inquiries,
feel free to contact our team:



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*Welcome to Round Peg Homes,
and we look forward to achieving success together!*